

BUSINESS ANALYSIS

Certificate Programs



Combining 90 Years of Academic Excellence with 25 Years of Optimizing Business Performance to Train Tomorrow's Global Business Leaders Today

Business analysts play many roles. They can be change agents within an organization helping identify and shape shifts in business process and strategy. Business analysts are also the communicators and liaisons between those who are tasked to execute projects and all other stakeholders in an organization.

As the role of the business analyst continues to evolve, the critical impact business analysis has on corporate strategy and organizational goals remains clear. With a trained team and the right tools and techniques, business analysis helps an organization implement new processes, reduce costs and increase efficiency, productivity and results.

CEG and Duke University Management Training

Duke University Management Training has allied with Corporate Education Group (CEG) to offer joint Business Analysis Certificate Programs. Business Analysis training from CEG and Duke University Management Training is ideal for individuals seeking to further their business analysis skill set with professional development recognized by one of the world's most prestigious universities. No matter what your level of business analysis experience, CEG and Duke University Management Training make it possible to advance your skill set.

Business Analysis Certificate Programs

Several Business Analysis Certificate Programs are offered in various formats. Select the program that works best for you.

- Online Business Analysis Certificate Program – Self-Paced, On Demand
- Business Analysis Certificate Program – Traditional Classroom or Virtual, Instructor Led
- Advanced Business Analysis Certificate Program – Traditional Classroom or Virtual, Instructor Led

Select a CEG/Duke University Management Training Certificate Program and receive a joint certificate from CEG and Duke University Management Training.

Top
20

Business analyst is among the top 20 most recession-proof professions, according to a special report published by Jobfox.com.

Online Business Analysis Certificate Program

Self-paced, On Demand (6 CEUs/60 PDUs/60 CDUs) 60 Hours

The Online Business Analysis Certificate is obtained upon completion of all 4 courses. These are self-paced, asynchronous courses. There are no specific enrollment dates, and participants can complete their course work from anywhere and at any time. Participants may take advantage of scheduled, instructor-led chat sessions. These courses can help you prepare for International Institute of Business Analysis™ (IIBA®)'s CBAP® credential and provide the credits needed to maintain certification. Courses are aligned with IIBA®'s *A Guide to the Business Analysis Body of Knowledge (BABOK® Guide)*.

Participants receive comprehensive business analysis knowledge and skills that are immediately applicable to their current jobs and future endeavors. Upon successful completion of the Certificate Program, participants will receive a co-branded certificate from both CEG and Duke University Management Training that many organizations look for when hiring and promoting business analysts.

Course Descriptions

Core Competencies for the Business Analyst

Core Competencies for the Business Analyst is a well-rounded introduction to the role of the business analyst. It is the foundational course within CEG's business analysis curriculum and provides a high-level overview of all the *BABOK® Guide* Knowledge Areas.

Model and Document your Project Requirements

Model and Document Your Project Requirements outlines the core functions of the business analyst in the context of defining and communicating project requirements, and introduces a variety of modeling and documentation techniques that can be applied in real-world business

situations. The course explores the tasks and techniques of the Requirements Analysis Knowledge Area in depth.

Collaborate with Stakeholders to Elicit Requirements

Collaborate with Stakeholders to Elicit Requirements outlines the core functions of the business analyst in the context of Elicitation and presents a variety of techniques for performing Elicitation and ways to overcome challenges when applying these techniques in real-world business situations.

Plan, Manage and Communicate Requirements

Plan, Manage and Communicate Requirements examines the role of the business analyst in the Business Analysis Planning & Monitoring and Requirements Management & Communication Knowledge Areas. You will learn to identify stakeholder needs, determine requirements risks and deliverables,

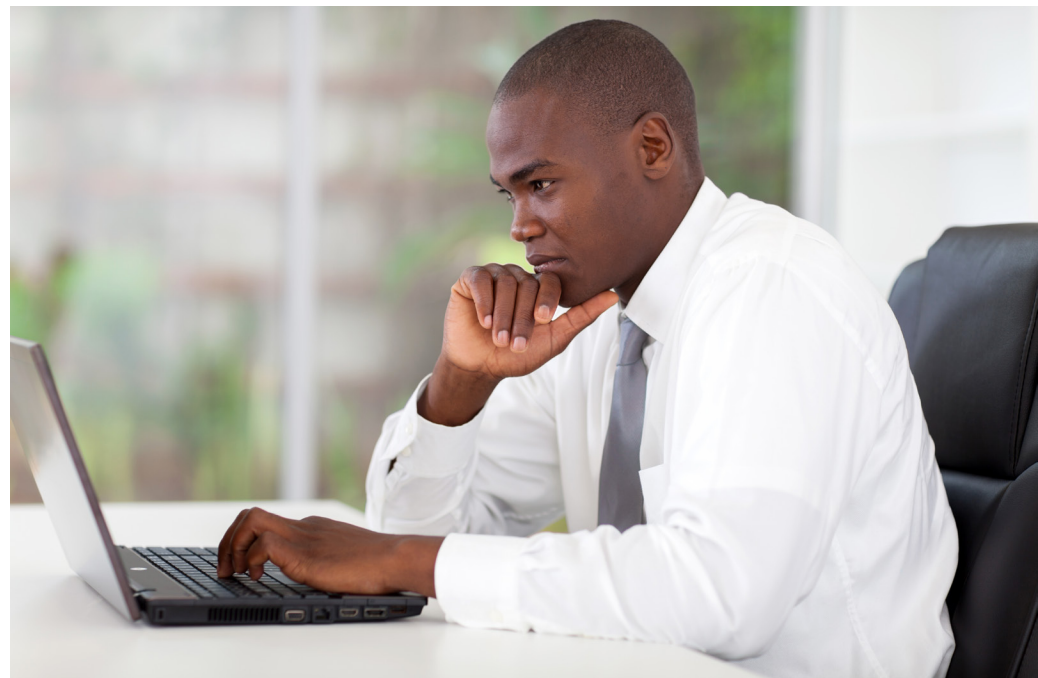
manage scope and the requirements baseline via traceability and change control, assess communication needs, perform structured walkthroughs, and plan business analysis and requirements management activities.

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Courses must be completed within 12 months of enrollment or less.
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Did you know?

10-15%

Certified professionals earn 10-15% more than their noncertified counterparts in comparable roles.¹



Business Analysis Certificate Program

Virtual Instructor Led (6 CEUs/60 PDUs/ 60 CDUs) 60 Hours

Traditional Classroom (7 CEUs/70 PDUs/70 CDUs) 10 Days

The Business Analysis Certificate is obtained upon completion of all 4 courses and is offered in two formats – via virtual, live instructor-led sessions or through a traditional classroom setting. These courses provide the knowledge and credits needed to earn and maintain IIBA's CBAP[®] credential. Courses are aligned with the BABOK[®] Guide.

Participants receive comprehensive business analysis knowledge and skills that are immediately applicable to their current jobs and future endeavors. Participants can also opt for a joint certificate program from CEG and Duke University Management Training to receive a co-branded certificate from both CEG and Duke University Management Training that many organizations look for when hiring and promoting business analysts.

Course Descriptions

Core Competencies for the Business Analyst

Core Competencies for the Business Analyst is a well-rounded introduction to the role of the business analyst. It is the foundational course within CEG's business analysis curriculum and provides a high-level overview of all the BABOK[®] Guide Knowledge Areas.

- Virtual Instructor Led (Four 3-hour sessions)
- Traditional Classroom (2 days)

Model and Document your Project Requirements

Model and Document Your Project Requirements outlines the core functions of the business analyst in the context of defining and communicating project requirements, and introduces a variety of modeling and documentation techniques that can be applied in real-world business

situations. The course explores the tasks and techniques of the Requirements Analysis Knowledge Area in depth.

- Virtual Instructor Led (Six 3-hour sessions)
- Traditional Classroom (3 days)

Collaborate with Stakeholders to Elicit Requirements

Collaborate with Stakeholders to Elicit Requirements outlines the core functions of the business analyst in the context of Elicitation and presents a variety of techniques for performing Elicitation and ways to overcome challenges when applying these techniques in real-world business situations.

- Virtual Instructor Led (Six 3-hour sessions)
- Traditional Classroom (3 days)

Plan, Manage and Communicate Requirements

Plan, Manage and Communicate Requirements examines the role of the business analyst in the Business Analysis Planning & Monitoring and Requirements Management & Communication Knowledge Areas. You will learn to identify stakeholder needs, determine requirements risks and deliverables, manage scope and the requirements baseline via traceability and change control, assess communication needs, perform structured walkthroughs, and plan business analysis and requirements management activities.

- Virtual Instructor Led (Four 3-hour sessions)
- Traditional Classroom (2 days)

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Courses must be completed within 18 months of enrollment or less.
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Advanced Business Analysis Certificate Program

Virtual Instructor Led (3.6 CEUs/ 36 PDU's/36 CDUs) 36 Hours

Traditional Classroom (4.2 CEUs/42 PDU's/42 CDUs) 6 Days

The Advanced Business Analysis Certificate is obtained upon completion of all 3 courses. This program is ideal for participants that have a strong business analysis background, those looking for credits to obtain or maintain their CBAP[®] certification, or those that completed the core Business Analysis Certificate Program and want to advance within the Business Analysis field.

Participants are provided with an advanced level of business analysis knowledge and skills that are immediately applicable to their current jobs and future endeavors.

Participants can also opt for a joint certificate program from CEG and Duke University Management Training to receive a co-branded certificate from both CEG and Duke University Management Training that many organizations look for when hiring and promoting business analysts.



Course Descriptions

Enterprise Analysis for Your Organization

This course explores the role of the business analyst and those practices employed to identify and understand business needs, assess capability gaps, determine the solution approach, define the solution scope, and define and develop the business case for an initiative or pending project.

Throughout the course, tasks, elements, and hands-on-experience using techniques are presented to equip the business analyst with the skills, concepts, and knowledge to work in the enterprise area of an organization.

- Virtual Instructor Led (Four 3-hour sessions)
- Traditional Classroom (2 days)

Apply Business Analysis to Iterative Projects

This course examines the role of the business analyst (BA) in iterative projects that apply a range of process rigor, from disciplined to agile. Practical tasks and techniques are presented to equip the BA with the skills and knowledge required to perform the BA role effectively on iterative development projects. Students learn to identify and analyze stakeholder perspectives, write problem statements, assess risks, develop and prioritize use cases, estimate and plan iterations, accommodate and assess change, and develop story-based tests. Students also explore the characteristics and applicability of many current iterative and agile methodologies in use today.

- Virtual Instructor Led (Four 3-hour sessions)
- Traditional Classroom (2 days)

Advanced Use Case Modeling

Throughout the course practical tasks and techniques are presented to equip the BA with the skills and knowledge required to develop an initial use case diagram,

For 25 years, CEG has collaborated with clients to optimize individual, team, and organizational performance. Beyond courses and certificate programs, CEG offers courseware tailoring, competency modeling, assessments, coaching and mentoring, and other professional services.

determine conceptual business objects, develop detailed use case descriptions with alternate and exception flows, model extend and include relationships, add supplemental information including priorities, non-behavioral requirements, and business rules, and organize the wealth of requirements-related information captured by the complete set of use cases. Two case studies are integrated into the course to allow participants to view demonstrations of work products and techniques and then apply learned skills within a consistent context. Much of the class time is devoted to exercises in which participants can practice the skills being taught. To support learning back at the office, the Participant Guide includes dozens of job aids that are referenced throughout the course and available to the participant after training; these include work product templates and samples, as well as checklists for processes and best practices.

- Virtual Instructor Led (Four 3-hour sessions)
- Traditional Classroom (2 days)

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Courses must be completed within
18 months of enrollment or less
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How do I register?

Contact one of our Program Advisors at **1-866-249-2131** to begin and have all of your questions answered.

Corporate Education Group

Corporate Education Group (CEG) trains, consults and coaches individuals and teams to help organizations unlock business value by optimizing individual and organizational performance. Solutions in project management, business analysis, business process management, PRINCE2[®] and leadership and management can be tailored to address clients' unique challenges and delivered virtually, on demand or locally, fostering development for professionals everywhere. CEG is an Endorsed Education Provider for IIBA, a Charter Global Registered Education Provider (R.E.P.) for the Project Management Institute (PMI[®]), an APM Group (APMG) Accredited Training Organization (ATO) for PRINCE2[®], and a Member of PMI's Global Executive Council.

Duke University Alliance

Corporate Education Group (CEG) has partnered with Duke University Management Training to offer a portfolio of joint certificate programs for individuals and organizations seeking to advance their project management, business analysis, management and leadership and business process management skills. This strategic alliance enables participants to augment their professional development and build their management expertise with comprehensive training programs approved and recognized by one of the

CEG is an International Institute of Business Analysis (IIBA[®]) Endorsed Education Provider (EEP[™])

world's most respected universities. Established in 1924, Duke University is ranked among the top ten national universities by *U.S. News and World Report* in 2014. The alliance between Duke University, a higher-education institution steeped in academic excellence and CEG, one of the leading experts in corporate training to maximize business performance, creates an unmatched solution for individuals and organizations seeking professional skills development backed by a solid reputation in both academia and corporate learning

The College Network

As one of the nation's leading educational services companies, The College Network[®] has been helping working adults since 1992. Powered by Partnership in Education agreements with some of the nation's leading educational institutions, we have helped over 150,000 professionals take the next step in furthering their education, career growth, and earning power.

Duke University is ranked among the top ten national universities by *U.S. News and World Report* in 2014



Source:
¹ Certification Magazine salary survey